



FOR IMMEDIATE RELEASE

**GREAT-WEST RETIREMENT SERVICES® APPOINTS
RYAN DERBES REGIONAL SALES DIRECTOR**

GREENWOOD VILLAGE, Colo., Jan. 19, 2010 — Great-West Retirement Services has appointed Ryan Derbes as regional sales director for west Florida, the Florida Panhandle and southern Alabama, it was announced today by Bill Harmon, vice president of 401(k) sales. In this newly created position, Derbes is responsible for developing 401(k) plan business through brokers, financial advisers, consultants, wire houses and third-party administrators. He is based in Tampa, Fla.

“I’m very pleased that Ryan has joined the Great-West Retirement Services team,” said Harmon. “He strengthens our ability to deliver retirement plan solutions to the corporate market.”

Derbes joins Great-West Retirement Services after five years with ING, where he served as regional vice president for north and central Florida and southern Louisiana. His experience in the financial services industry spans 10 years. The past eight years, he specialized in the retirement plan industry.

He attended the University of Southern Mississippi where he received a bachelor’s degree in Finance. Derbes also has an MBA from The University of Tampa. He holds FINRA Series 6, 63, 7, 66 and life insurance licenses.

About Great-West Retirement Services

Great-West Retirement Services, a business unit of Great-West Life & Annuity Insurance Company, is the fourth-largest retirement plan record keeper in the United States, based on total participants at year-end 2008, according to a ranking by Spectrem Group. In all, Great-West Retirement Services provides 401(k), 401(a), 403(b) and 457 retirement plan services to more than 22,000 plans representing nearly 4.2 million participants and \$116 billion in assets at Sept. 30, 2009.

Great-West Life & Annuity Insurance Company, headquartered in metro Denver, serves its customers through a range of group retirement savings products and services, individual life insurance and annuities, and business-owned life insurance. It is an indirect, wholly owned subsidiary of Great-West Lifeco Inc. and a member of the Power Financial Corporation Group of Companies™.

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